



Tri-County United Way

2025 GIVE & GET UNITED COUPON BOOK

Tri-County United Way (TCUW) invites you to join us in an exciting advertising opportunity as we develop the **2025 Give & Get United Coupon Book**. We are asking Tri-County area businesses to offer a high value coupon such as Buy One Get One or coupons of approximately \$10 value or more. Individuals who donate \$52 or more to TCUW in 2025 will receive a free coupon book. There is no cost to businesses for this unique marketing opportunity that will attract new customers and let the community know you care! Our generous sponsor, Lithocrafters Printing, will cover the cost of printing these coupon books!

Why Participate in the 2025 Give & Get United Coupon Book?

- We help support people in our communities with basic needs
- In 2024, TCUW awarded grants to 17 area non-profit organizations totaling more than \$68,000
- TCUW manages the Emergency Food and Shelter program, which has brought more than \$1.6 million to our communities for food and shelter
- TCUW supports SingleCare which has saved community members more than \$850,000
- TCUW has help more than 7,000 community members find the resources they needed via “211”, a 24/7/365 call center
- TCUW collaborates with other community leaders to help improve the health and wellness of our communities

Attached is the 2025 Coupon Sponsor Form and a sample coupon. **Please email the completed form to office@tcunitedway.org no later than Monday September 30, 2024.** Be sure to include a quality logo image using either .png or .pdf formatting.

Please note:

1. Include the coupon’s value on the form
2. Coupons should be valid January 1 – December 31, 2025
3. Space in the coupon book is limited. Late responses will be added if space allows
4. Coupon proof will be emailed to the address provided on the form

Thank you for your support of our communities via the Tri-County United Way 2025 Give & Get United Coupon Book. We look forward to working with you!

Please call us with any questions at 715-735-7785 or email either Kevin Malnor, Executive Director, at kevin@tcunitedway.org or Melanie Stahl, Office Manager, at office@tcunitedway.org.